

Business Communication Ignited by Generative AI



It's time for critical thinking. Not Mockery.

Tucker Carlson's third piece of advice for 7700 Edmontonians who recently gave four standing ovations at Rogers Place?

Canadians need to forget about being self-restrained and modest.

"Now is the time for mockery," said the former Fox News host and political commentator. By the way, mockery means ridicule to make a fool out of someone; the term involves demeaning others.



SHARON MACLEAN



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Tucker, are you suggesting Canadians adopt an approach favoured by your preferred U.S. presidential candidate, Donald Trump?

The same Trump recently ordered to pay \$83.3 million for his belittling comments – mockery – of writer E. Jean Carroll?

Prompted by his charges of rape.

Or maybe you meant a self-restrained style like when you were fired by Fox News, forced to pay \$787.5 million as a settlement over a defamation lawsuit brought by Dominion Voting Systems.

The voting machine company filed the lawsuit for spreading lies – mockery, if you like – over the 2020 U.S. presidential election that harmed its reputation.

Now, I am confused.

Here's the next part of your advice: "Be strong inside. Know who you are."

Tucker, who are you when it comes to your opinion of Trump, for example? You criticized the "Neo-con media establishment" for portraying Trump as a "dangerous lunatic," a stark contrast to [your] private messages expressing disdain for Trump, revealed in the Dominion Voting Systems' lawsuit.

Or, maybe, you're not comfortable talking about your disdain for the former President in public.

In the same way you feel uncomfortable disclosing your Nova Scotia roots publicly to your American counterparts.

Be strong, Tucker. Know who you are.

On the flip side, self-restraint and modesty are frequently regarded as fundamental elements in nurturing an ethical and harmonious society.



Tucker (third from left) with Psychologist and author Dr. Jordan Peterson (left), and surprisingly, Conrad Black as moderator.

Premier Daniel Smith introduced the speaker, I'm guessing because of her bond with David Parker of **Take Back Alberta who rules the UPC Party.**

You know David Parker? He's the guy who takes credit for getting Alberta Premier Danielle Smith elected.

Tucker's an entertaining guy, to be sure. Charming, attractive, fun, and funny, especially when it comes to the media. "All of your media is controlled by the state," he cajoled in his second tip for the fired-up audience.

He also brought up, several times in a mocking way, the former journalist's skills of Chrystia Freeland when a media rep was man-handled by the RCMP.

It likely wasn't at the Minister of Finance's behest as Conrad Black, who knows a thing or two about media, pushed back. It likely was an overzealous RCMP.

Or maybe Tucker was referring to the Liberal launch of Bill C-10 to regulate social media and streaming.

Those negotiations were based on an earlier, similar agreement with Australia.

Down Under receives \$100M annually (amounts vary) based on \$1.9 billion Google sales. The agreement required Google to pay C\$100m (£58m, \$74m) indexed to inflation to news outlets

A wide range of news businesses benefit including independent media and those from Indigenous and official-language minority communities.

Canada's Online News Act was met with outrage from the tech companies when it was passed. At the same time, many in the news media hailed the action as a positive step towards market fairness.

According to one estimate, said Max Matza from BBC News, Canada expects "to earn as much as C\$329m (\$248m; £196m) per year from digital platforms as a result of the law's passage."

Tucker portrays himself as a truth-teller, someone who tells it like it is and calls out BS from whoever peddles it. I do like that skill.

He took this expertise further. Tucker focused a lot of mockery on Canada's immigrant policy and challenged the audience on why Canadians are taking it. He added, "Trudeau hates you. [He's got] only contempt."

I'm not an apologist for Trudeau but let's start with the grandparent of fact-checking sites: Snopes.Com or PolitiFact which quotes Tucker as saying, "In August 2023, illegal immigration outpaced American births."

PolitiFact said it's a "debunked conspiracy theory that claims Democrats and other people in power are replacing white people of European descent with non-white immigrants. The theory has been referenced by some mass shooters in the U.S. and abroad."

Post-event, I couldn't help but picture a battle between perceived good and evil, like a modern-day David and Goliath saga.



On one side of this ideological battlefield stand those who champion the tenets of Judeo-Christian values such as human dignity, the sanctity of life, ethical behaviour, justice, and compassion.

Panelist Dr. Jordan Peterson, a well-known figure in discussions about beliefs and values, spoke in an obscure way about a positive future, saying that we have the ability to make the world a much better place than we can even imagine.

It's also time for more critical thinking. Not mockery.

He encouraged the audience to recognize that we are more powerful now than in the past; think technology when used for good.

The struggle becomes harsh, though, when far-right conservatives wield their slingshot against the perceived Goliath of change.

Like when David Parker says, "Society is crumbling." He wants his people to "take back everything, starting with the rule of law and freedom of religion."

Is this a call to arms when it comes to the preservation of cultural homogeneity, opposition to social change, and harsh penalties?

My takeaway from all three panellists is that we – Canadians who have a reputation for being polite – must continue to uphold that famous doctrine: speak more truth to power. is that we – Canadians who have a reputation for being polite – must continue to uphold that famous doctrine: speak more truth to power.

How about cultivating these habits: questioning assumptions and challenging established norms.

Canadians can achieve this without:

- carrying a gun in our glove compartment to settle a point
- using self-restraint before resorting to threats in a debate
- accepting the other side won without storming legislatures

We know how to do this. As friendly, diverse, distinctly powerful Canadians. Not as bullies or wimps.

Tucker's first tip for his audience? "Figure out a way to tell people what's happening." Certainly, that's always a good habit, especially in this digital age: Transparency.

In the end, I did agree with this part of Tucker's message. "Whenever there is something that you're literally not allowed to say or you'll be punished, that's the thing you probably should consider saying."

Still, I want to live in an ethical and harmonious society – like Canada.



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Persona: The online version of your target market

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How do I set myself apart from the competition?

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