

### **Topics that "may" have public/advertiser appeal:**

Rural Communications - "None Left Behind" - Local Food - "Safe and Savoury"  
Cell Therapies - "Healing Thy Self" - Fusion Energy - "Sun on Earth"  
Nanotechnology - "Teanie Tiny Tech" - Climate Change - "Spoofed or Not?"  
Electrifying/Automating Transportation - "Fast and Fantastic"  
Artificial Intelligence - "When Machines Decide" - Analytics - "Displaced Brains"  
Faith or knowledge - "Who's in charge" - Financing Innovation - "The trillion dollar windfall"  
Incubators and innovators - "Nurturing innovation" - Reverse Mentoring - "When kids know best"  
The Coming Job War - "After the boomers" - Change Management - "Quaking in the board room"

**Panel composition \*variable** - Knowledge/Faith, Innovation/Research, Regulator/Governance, Client/Customer (Market), Investor/Banker, HR/Manpower, Management/Accountant, Media/Communications, Manufacturing o host - o entrepreneur - varies o investor/banking - o institution/corporation - o advocate - NGO rep o ethicist - religion o government - GOA policy o content expert - scientist/technician/knowledge o innovation - inventor/scientist/entrepreneur

### **Potential programs:**

- 1 - "Rising to the Challenge, Creative But Disruptive Technologies." A glimpse of Alberta's technologies with the potential to mess up everything.
- 2 - "Off-loading Intelligence. When Machines Decide." When computers and apps can serve as aides for automating decision making. What will this mean for smart firms and professionals?
- 3 - "M&Ms - Success is More Than Money!" A probing review of the ingredients to success for new ideas, new starts and innovation.
- 4 - "Knowledge without Relationships, has No Value!" A panel selected to discuss research policies and priorities, the power of networking and what's impeding commercialization.
- 5 - "Personalized Medicine - When?" An investigation of what new technologies - genetic and cell therapies, may mean to healthcare in terms of patient: professional relations, client power and the ethics of life and death.
- 6 - "CleanTech and Alternative Energies." The new found respect for the environment is creating an urgency for innovation: wind and solar, biofuels and hydrogen, fission and fusion.
- 7 - "Managing Change - Discovery and Timing." A frank assessment of the barriers to change and innovation for resolving some of mankind's greatest problems. The role of management and money.
- 8 - "When Is Enough Enough?" Is there too much research? Will it ever be commercialized? What are the barriers and what role government? Lessons learned here and elsewhere.
- 9 - "Is Rural Alberta Sustainable?" A frank look at three communities undergoing a revitalization from Southern, Northern and Central Alberta.
- 10 - "Alberta - Better Than We Know?" The building blocks for incubating Alberta innovation and enterprise are in place. Who are the leaders mobilizing Alberta's human assets? What programs are working, and why the others? Also, a foreign perspective - what others think?