ELECTRIFYING TRANSPORTATION

CALGARY HERITAGE PARK, JUNE 3 & 4, 2011

Demystifying and Advancing
the Commercialization of Clean Technologies
for Electrifying Transportation

"et 2011"

PRESENTED BY

THE ALBERTA COUNCIL OF TECHNOLOGIES
THE ALBERTA CLEANTECH INDUSTRY ALLIANCE
ELECTRIC MOBILITY CANADA &
THE CALGARY COUNCIL FOR ADVANCED TECHNOLOGIES

CALGARY PROGRAM

Sessions

- EV Features & Performance
- Prospects for Cleaner Electricity
- Hi-speed Electric Rail
- "et 2050"" - Youth's Perspective
- Commercializing CleanTech
- Intelligent Transportation
- Charging Stations & Storage Options
- Smart Grid & Electrification
- ABCampus Tech– Connecting AB's Campuses

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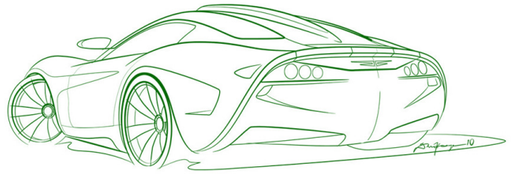


Image courtesy of Darren McKeege, Motive Industries

MAYOR'S WELCOME

THE CITY OF
CALGARY
OFFICE OF THE MAYOR

NAHEED K. NENSHI

May 2011

A MESSAGE FROM MAYOR NENSHI

On behalf of my City Council colleagues and the citizens of Calgary, it is my pleasure to welcome you to et2011.

Calgary has a well-earned reputation for being the energy capital of Canada. While traditionally this has been due to our strong oil and gas sector, it also recognizes that alternative energy sources will play a big role in meeting our society's needs. I'm proud to say that Calgary companies are at the forefront of developing the technologies that will drive us - literally - into the future.

I hope that those of you visiting Calgary to attend et2011 will have an opportunity to get out and enjoy everything our city has to offer. Whether you are dining at one of our world-renowned restaurants or exploring one of our many urban parks, you will experience our special brand of western hospitality. This is particularly true at Heritage Park, which is a fitting venue to host this event.

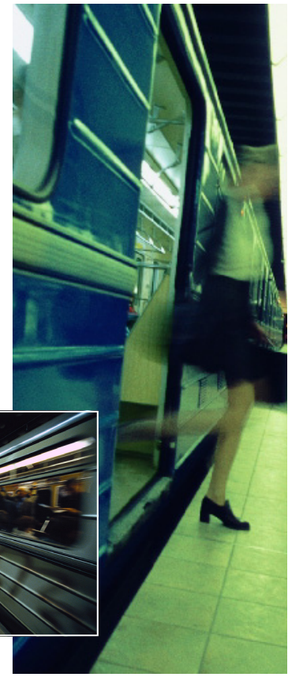
I commend the organizers and volunteers who helped bring et2011 together. The discussions you have here could have tremendous influence on how we meet our future transportation needs.

Sincerely,

Naheed K. Nenshi
MAYOR

Historic City Hall, 700 Macleod Trail South, #8069, Calgary, AB, Canada T2P 2M5
T 403.268.5622 **F** 403.268.8130 **E** themayor@calgary.ca

Proudly serving a great city



CO-HOSTS WELCOME

Bridging • Leading • Promoting
ACTIA
ALBERTA CLEAN TECHNOLOGY
Industry Alliance

Alberta Council of Technologies

CCAT
Bringing technology and business together

ELECTRIC MOBILITY CANADA

Electric Mobility Canada | Mobilité électrique Canada

May 18, 2011

To **et2011** delegates

Electric Mobility Canada is proud to partner with the Alberta Council of Technologies and its affiliates in the organization of "***Electrifying Transportation 2011***" a unique event designed to raise awareness about the global emergence of electric technologies in many modes of transport and the potential economic and environmental benefits of this trend.

Alberta, Canada and many other jurisdictions stand to gain from this transformation in transportation in ways not possible with the internal combustion engine technologies. This transformation brings together the transport and energy sectors, two giants of the global and local economies and creates business opportunities not before thought of.

It is important to be ready for the arrival of electric vehicles. This event will identify the opportunities and actions necessary to be ready and how to benefit from electric vehicles.

We look forward to a successful event and valuable take away actions.

Yours truly,

Al Cormier, CAE
President and CEO

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Electric Mobility Canada | Mobilité électrique Canada

EVENT PROGRAM

FRIDAY	6:00 pm	Registration
	6:30 pm	Reception
	7:30 pm	Dinner:
	8:30 pm	KEYNOTE: Al Cormier: Why “et” and why now?
	9:00 pm	Wrap-Up
SATURDAY	8:00 am	Continental Breakfast
	8:30 am	KEYNOTE: Anthony Perl: Western Canada as a Possible EV Manufacturing Centre
	9:00 am	Moderated Presentations (Four 1.5 hour seminars (A-D) repeated at 1:45 pm)
	10:45 pm	Presentations (Four 1 hour seminars repeated at 3:30 pm)
	Noon	Luncheon Buffet
	1:00 pm	KEYNOTE: Rus Matichuk: Commercializing CleanTech
	1:45 pm	Moderated Presentations (Four 1.5 hour seminars (A-D) repeated from 9:00 am)
	3:30 pm	Presentations (Four 1 hour sessions repeated from 10:45 am)
	4:30 pm	Concluding Summary: Perry Kinkaide: Creating a Voice for Technologies with Audience Q&A
	5:30 pm	Prize Draw and Wrap-Up

ET2011 SESSION SCHEDULE

Upstairs Wainwright Hotel

Upstairs—Town Hall

Small Tent

Hayloft Gunn Dairy

9:00 am - 10:30 am	10:45 am - 11:45 am
SESSION A: "EV" FEATURES AND PERFORMANCE	PRESENTATIONS: SMART GRID & ELECTRIFICATION
SESSION B: PROSPECTS FOR CLEANER ELECTRICITY– RENEWABLES, FUSION, OTHER	PRESENTATIONS: COMMERCIALIZAING CLEAN TECH
SESSION C: HI-SPEED ELECTRIC RAIL	PRESENTATIONS: INTELLIGENT TRANSPORTATION
SESSION D: "ET IN 2050" - YOUTH'S PERSPECTIVE	PRESENTATIONS: CHARGING STATIONS & STORAGE OPTIONS
1:45 pm - 3:15 pm	**3:30 pm — 4:30 pm**
SESSION A: "EV" FEATURES AND PERFORMANCE	PRESENTATIONS: CHARGING STATIONS & STORAGE OPTIONS
SESSION B: PROSPECTS FOR CLEANER ELECTRICITY– RENEWABLES, FUSION, OTHER	PRESENTATIONS: ABCAMPUS TECH: CONNECTING AB CAMPUSES
SESSION C: HI-SPEED ELECTRICAL RAIL	PRESENTATIONS: INTELLIGENT TRANSPORTATION
SESSION D: "ET IN 2050" - YOUTH'S PERSPECTIVE	PRESENTATIONS: COMMERCIALIZING CLEAN TECH

KEYNOTE SESSIONS

Why "et" and why now?
— Al Cormier

An examination of the emerging green-transportation economy; the forces driving a rapid adoption of electric vehicles (EV's), their benefits, global, North American and Canadian trends in EV activity and, what Canada must do to prepare for the transition. Mr. Cormier will be Moderating EV Features & Performance Sessions.

Transport Revolutions: Western Canada's Opportunity to Profit From Electric Mobility
—Anthony Perl

World energy use will soon enter a transition phase in which alternatives to oil will power an increasing share of global mobility. Western Canada could benefit from this transition by investing in electric mobility, which will generate profitable opportunities to introduce post-carbon technology. Mr. Perl will be Moderating High Speed Electric Rail Sessions.

Commercializing CleanTech
—Rus Matichuk

Mr. Matichuk will be Moderating ET in 2050—Youth's Perspective Sessions.

Creating a Voice for Technology
—Perry Kinkaide

Dr. Kinkaide has been engaged to create Alberta's "voice of technologies." The presentation will highlight the rationale for the "voice," what to expect as the new association evolves in contributing to a more sustainable Alberta economy. Dr. Kinkaide will be moderating Prospects for Cleaner Electricity Sessions.

MODERATED SESSIONS

EV FEATURES AND PERFORMANCE 9:00 am & 1:45pm

EV Design—Nathan Armstrong, President, Motive Industries. A glimpse of current and future EV technologies, related technologies such as fuel cell, supercaps, etc., and a discussion of the challenges the Canadian environment poses to EV performance.

Nissan LEAF—Ian Forsyth, A new fuel and a new way of mobility – zero gas, zero emissions, no tailpipe. Zero is worth much more today than ever, so what does the Nissan LEAF bring to the Canadian market: the vehicle; the launch; the customer.

PROSPECTS FOR CLEANER ELECTRICITY 9:00 am & 1:45 pm

Fusion energy and our electrical future—Allan Offenberger, Fusion Energy Alliance The expected increase in electrical energy demand worldwide (for stationary as well as mobile use) will require significant new generation capability and evolution to cleaner, sustainable sources. Fusion energy has the potential to meet such demands. This presentation is intended to stimulate thinking about a fusion future that may come much sooner than heretofore thought possible.

Renewable Energy to Green Alberta's Grid—Tim Weiss, Pembina Institute Alberta is home to Canada's most polluting electricity system. Important decisions about the long-term direction of Alberta's electricity system are being made today as many of the oldest (and dirtiest) coal plants are nearing the end of the design lives. This presentation will discuss how other countries and provinces are harvesting renewable energy and what potential it has in Alberta to green its electricity grid.

HI-SPEED ELECTRIC RAIL 9:00 am & 1:45 pm

High-Speed Rail Service in the Calgary-Edmonton Corridor—Rod Thompson The presentation summarizes the results of a market demand analysis for four high-speed rail technologies, ranging in speed from 200 to 500 kph, in the Calgary-Red Deer-Edmonton corridor. The analysis identifies the total travel demand in the corridor, the potential size of the market for high-speed rail, expected revenues and the possible economic impact of the project.

Calgary, Red Deer and Edmonton Express—John Chaput, VP Operations, AHSR (2005) Inc. An electrified, 300 km/hr passenger railway service between Calgary, Red Deer and Edmonton proposed by Alberta High Speed Rail (2005) Inc. will be outlined and discussed in this session.

"ET IN 2050" - YOUTH'S PERSPECTIVE 9:00 am & 1:45 pm

Ryan Saunders, Co-Founder, ABCampus of Technologies A presentation to explore the role of electrified transportation in our society on the journey towards the year 2050. Challenges and opportunities resulting from the potentially rapid changes in transportation will be explored from the perspective of Alberta's students

PRESENTATION DESCRIPTIONS

INTELLIGENT TRANSPORTATION 10:45am & 3:30pm

Customer-Led Intelligent Transportation Services—Dewar Donnithorne-Tait, President & CEO, Canadian Centre for Unmanned Vehicle Systems. Efficient, effective and economically sustainable transportation delivers benefit all round. There is market demand to move from product-driven to customer-led transportation services with synchronized intermodality. Artificial intelligence applied to appropriate areas of transportation architectures can deliver efficient mass customization.

Chris MacNab

CHARGING STATIONS AND STORAGE OPTIONS 10:45am & 3:30pm

Storing Electrical Energy—Craig Eastman, Co-founder and President of Principle Energy Solutions, The next few decades will see the large scale implementation of sustainable technologies which utilize energy sources, i.e. wind, solar, tides, etc., that are not in sync with electrical demand. According to present trends the implementation of electrical production via solar cells appears to be the dominate technology. Therefore, methods need to be developed and implemented in storing electrical energy that are effective environmentally, convenient and efficient.

Using LEED to Drive the Installation of EV Charging Stations —Andrew Bond The Leadership in Energy and Environmental Design (LEED) Green Building Rating System® measures the 'sustainability' of new and existing buildings and now allows the provision of Electric Vehicle charging stations to contribute. Using the example of over 70 installations on the Bird-Graham ASAP Schools project, the lecture demonstrates how clients, engineers and design teams can promote and deliver the facilities.

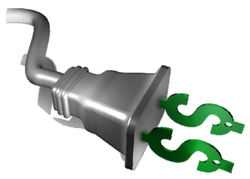
ABCAMPUS TECH 3:30pm

Connecting Alberta's Campuses for Entrepreneurship & Innovation—Chris LeRohl and Ryan Saunders ABCampus Tech is a student social networking group linking Alberta's post-secondary campuses and technology alliances under the ABCtech organizational umbrella. ABCampus Tech's mandate is to build a provincial post-secondary student body to create entrepreneurial opportunities and forge relationships with the technology industry. The platform envisioned will bring together Alberta's students to foster technological innovation, interdisciplinary collaboration, and entrepreneurship. This session will describe the current ABCampus Tech platform and how it can be leveraged to benefit students and technology interests Campus representation and enthusiastic students will be asked to lend their support of the ongoing development of ABCampus of Technologies.

SMART GRID & ELECTRIFICATION 3:30pm

Smart Cars on Smart Grid–an Electric System Perspective—Rick Cowburn How might electric transportation vehicles interact with a smart grid to yield economic benefits for an electric power system? A former industry executive with an independent mind looks towards the new world with patient optimism.

COMMERCIALIZING CLEANTECH 10:45 am & 3:30 pm



KEYNOTE SPEAKERS & SESSION MODERATORS

AL CORMIER, President & CEO,

Mr. Cormier is founding director of Electric Mobility Canada, a Canadian organization dedicated exclusively to the promotion of electric mobility in Canada. During his long career in transportation, Mr. Cormier has been President and CEO of the Centre for Sustainable Transportation for 6 years, and President and CEO of the Canadian Urban Transit Association for 18 years. He also worked in the Ontario Ministry of Transportation as a Manager of urban transit programs.

He has extensive contacts across Canada and internationally and has advocated for sustainable transportation programs for many years.

Mr. Cormier is a member of several advisory committees to various levels of government in Canada as well as to several not-for-profit organizations.

RUS MATICHUK, President, Sumex Inc.

Russel Matichuk is the President of Sumex Inc. an investment advisory services company. He has a B.Ed. Business/Science and has recently been awarded the Accredited Mortgage Professional designation. Recently Russel has partnered with Urban Mortgage and Urban Properties to provide commercial mortgages and business financing services to their clients through there 80+ associates in Alberta. Russel also has investment interests in, and is an advisor or board member for, a number of private companies. Sumex continues to provide valuable financing and divestiture services that range in value from $50,000 to $75,000,000. He is also the Chairman of a CleanTech startup that will convert wood waste to power.

Prior to Sumex Russel launched and grew, or had senior management consulting responsibilities with, a number of traditional and some high growth companies. He also has been involved in the genesis of a number of industry organizations and events including Banff Venture Forum, Deal Generator, VenturePrize, and InfoTech.

ANTHONY PERL, Author & Professor

Anthony Perl is Professor of Urban Studies and Political Science at Simon Fraser University.

His research crosses disciplinary and national boundaries to explore the policy decisions that affect transportation, cities and the environment. He has published in numerous scholarly journals, has produced five books and his work has been awarded prizes for outstanding papers presented at the World Conference on Transport Research and the Canadian Transportation Research Forum.

Perl has advised governments in Australia, Belgium, Canada, France, and the US on transportation and environmental research and policy development. He is a member of the Board of VIA Rail and chairs the Rail Group of the U.S. Transportation Research Board, a division of the National Research Council. He has served on the Selection Committee of Transport Canada's Urban Transportation Showcase Program. Perl is a Fellow of the Post-Carbon Institute.

PERRY KINKAIDE, President,
The Alberta Council of Technologies

Perry Kinkaide is the founder and President of the Alberta Council of Technologies, President and Chairman of the Board of Kinkaide Enterprises Inc., former Managing Director of KPMG Consulting in Edmonton and Assistant Deputy Minister with the Alberta Government and Director of Funding Reform and Privatization. As founder of ABCtech, Perry is instrumental in establishing industry Alliances for demystifying and advancing emerging technologies.

Upon retirement in 2001, Perry established KEI, for allocating venture capital and assigning operating officers to emerging technology -based, enterprises in Western Canada. Perry continues to provide consulting and advisory services to both the public and private sectors. Perry was recognized in the July 2007 Alberta Venture magazine as one of the 50 "most influential" Albertans.

PRESENTER BIOGRAPHIES

Nathan Armstrong,
EV Features & Performance

Nathan Armstrong is President of Motive Industries. He has nearly twenty years of engineering experience; fifteen concentrated on automotive design engineering.

Prior to founding his own company in 2004, Mr. Armstrong was VP of Engineering at Metalcrafters, the world's premier coachbuilder, and VP of Engineering and Lead Project Engineer for the Aria Group. He then gained several years experience in aerospace engineering working for Boeing and Arrowhead Products. His projects included work on the International Space Station and Delta Rockets.

As a design engineer, Mr. Armstrong worked on an array of design projects including 30 production vehicles, over 200 concept vehicles and close to 1000 clay models, interior models and scale models.

He recently became a member of the Lethbridge Technology Commercialization Centre Pilot Advisory Panel, is the co-founder of Project Eve, his company has been recognized as an ASTech Honouree and recently he became advanced manufacturing's lead on the Aviation Alberta Space Industry Panel.

Mark Blackwell,
"ET in 2050" — Youth's Perspective

A recent graduate of the energy mgmt program at the Haskayne School of Business at the University of Calgary. He worked collaboratively with the Institute for Sustainable Energy, Environment & Economy (ISEEE) to form the ISEEE Students' Assoc and is currently chairing the organization's Board of Advisors after four terms as President and was Project Chair for the 2009 Alberta Solar Decathlon Team which finished 6th place in 20 teams from around the world to design, build and operate a fully functional solar powered house. Mark is currently the acting Chair of the World Petroleum Council Youth Committee in Canada which is working to develop a comprehensive outreach strategy to engage young professionals across the country on issues related to Canada's energy sector.

For his passion and determination in the area of energy and the environment he earned himself Canada's Top 20 Under 20 Award and was inducted in the Order of the UofC in 2011. Mark also was the recipient of the Inaugural University of Calgary Future Alumni Award and the outstanding graduating student of the Haskayne School of Business.

Andrew Bond,
Charging Stations & Storage Options

Andrew Bond, is LEED AP BD&C. and Partner with CFMS Alberta.

As a part of Bird-Graham Schools ASAP projects Andrew was responsible for ensuring the sustainability & LEED compliance for 28 new schools in the Province of Alberta. A specialist in the LEED rating system he has built great experience in delivering systems and protocols to ensure projects exceed goals whilst meeting client, performance and financial requirements.

As a Board member of the Alberta CaGBC Chapter and guest lecturer, Andrew is working to paint Alberta a little greener.

http://ca.linkedin.com/in/andrewbondleedap

John Chaput,
Hi-Speed Electric Rail

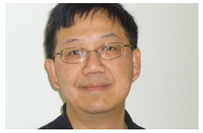
Mr. Chaput, P. Eng. Is VP of Operations, Alberta High Speed Rail (2005) Inc. Mr. Chaput graduated from Queen's University in 1972. After two years of early experience maintaining mining equipment in Labrador City, Nfld., with the Iron Ore Company of Canada, he entered the transit industry with Halifax Transit Corp. as supervisor of Operations and Maintenance. In 1978 he joined the City of Calgary. Over the next 26 years he took on a series of increasingly responsible positions becoming Manager of LRT (Light Rail Transit) Construction, Superintendent of Transit Engineering and Maintenance, and then General Manager of Transportation Infrastructure Construction. In the latter position he was responsible for developing the proposal for purchase of the second generation of LRT cars as well as managing infrastructure construction in LRT and roadwork projects. He was Project Manager for the 2002 International G8 Conference. His final position with the City was as Chief of Staff, working with the CEO on all aspects of the City's business. Mr. Chaput has been with AHSR for 7 years.

Rick Cowburn,
Smart Grid and Electrification

Rick Cowburn is President of Vidya Knowledge Systems Corp and a 28 year utility industry veteran. Having been engaged in metering and billing operations throughout that time, he initiated and led one of Canada's first large-scale interval metering programs to take advantage of opportunities in Alberta's competitive electricity market.

His personal submission to the Alberta Utilities Commission's Advanced Metering Inquiry recommended a pragmatic middle way--"Go Slow - But Go"–a phrase that has even been taken up by the Minister of Energy.

Mr. Cowburn Holder of BA, MA and MBA degrees, he enjoys real-time risk management in areas as diverse as regulatory consulting, ice climbing with his two sons, and exploring unfashionable perspectives on complex questions in public forums.



Frank Der,
High-Speed Electric Rail

Mr. Der began his career in the oil and gas industry at gas and chemical plants. In 1986 he joined the City of Calgary Electric System as project engineer for Calgary's North West LRT project. Mr. Der continued with the Electric System as a design engineer where he managed various projects including the Brentwood LRT Extension, LRT traction power maintenance, and various street lighting projects. Mr. Der was recruited to ENMAX to create a new business unit responsible for the design, construction and maintenance of the Traction Power, Signal and Communication Systems for the LRT System in Calgary. He was involved in all areas of management, engineering, construction, maintenance and customer service.

Mr. Der left ENMAX in late 2005 to establish a private consulting company, Platinum Engineering Ltd. Mr. Der holds a degree in Electrical Engineering and has been with AHSR for 6 years.

PRESENTER BIOGRAPHIES

Dewar Donnithorne-Tait
Intelligent Transportation

MA MBA FRAeS FloD, President & CEO, Canadian Centre for Unmanned Vehicle Systems.

His involvement with unmanned systems started in 1983 with research into UGV sensors. Since then he has worked with a range of UGV and UAS research, development and acquisition projects. He was President of the Association for Unmanned Vehicle Systems International (AUVSI, www.auvsi.org) and is retained by AUVSI as a consultant to work on UAS standards. He was Vice President and International Director AFCEA (an association for communications, electronics and information systems professionals, www.afcea.org) and was awarded the Admiral Jon L. Boyes Medal in 2004. He also has a long-standing private interest and record of achievement in wildlife conservation. An experienced commercial UAS operator, in his current role in Canada he is leading a wide range of initiatives to commercialize unmanned systems technolo-

Craig Eastman,

Dr. Craig Eastman is Co-founder and President of Principle Energy Solutions, a company working on the commercialization of sustainable energy technology.

Dr. Eastman is a technical contributor to several patents involved with the production of alternative fuels and the design of novel solar cells.

Prior to Principle Energy, Dr. Eastman worked in fuel cell research at the University of Alberta as product development manager in relation to advanced oil and gas instrumentation (DBR-Schlumberger). He was also involved in the commercialization of fuel cell technology (Electrochemique Corporation) and as the supervisor of a high speed CMOS microchip manufacturing facility (Alberta Microelectonic Centre).

Dr. Eastman strives to bridge the gap between research and development and the commercialization of technology.

Jim Floyd,
Smart Grid & Electrification

President, PowerOn Ltd., a company that is aimed at the power industry with a focus on supporting utilities and developers. Jim has 30 years experience in the power and engineering services industries and has a proven record of accomplishments in both technical and management areas.

PowerOn is currently working to develop shallow utility systems for subdivisions that have greater functionality and will handle the expected changes in technology and the long-term requirements of the people that live and work in them. One of the features currently being developed is a smart grid system that will accept micro generation, co-generation and energy storage technology.

Ian Forsyth,
EV Features & Performance

As Director of Corporate Planning and Business Strategy for Nissan Canada Inc., Ian Forsyth is responsible for market analysis, business planning and consumer research. Forsyth has been in this position since 2010 and has been with Nissan Canada since 1983.

Throughout his career at Nissan, Forsyth has enjoyed the planning and launch of new products, especially if the vehicle is unique to Canada such as the Nissan X-trail which was launched in Canada in 2004. But each vehicle is special in its own way whether it's the Versa or the GT-R. Working on the introduction of the new Nissan visual identity and brand identity program in 2001 was also a significant career highlight for Forsyth.

Forsyth holds a Masters of Business Administration from the University of Toronto. He has spoken at Georgian College, McMaster University, George Brown College and York University on automotive business and Nissan's role in the Canadian automotive marketplace.

Chris Lerohl,
ABCampus Tech: Connecting AB Campuses

Chris is a passionate individual with a strong interest in sustainability for all aspects of society. He envisions that the intersection between sustainability and energy will be the most challenging and opportunistic career challenges in his future.

Having had jobs in oil and gas, forestry, the service industry, and as a research assistant in power systems he has developed a diverse and holistic perspective from which to bring to challenges faced in the work place environment. Furthermore, he has gained a fundamental and comprehensive understanding of challenges faced by current energy systems. This has blossomed into a passion for energy, as it is a major driving force behind society. His volunteer activities have been a large part of his life as they have helped him to develop some of his strongest attributes, as he has had to both adopt and acquire new skills in terms of leadership, public speaking, and to create and contribute to new and innovative organizations.

Chris believes his technical expertise combined with his managerial and business skills gained in the MBA program at the Alberta School of Business will allow him to carve his own path into the future.

PRESENTER BIOGRAPHIES

Chris MacNab,

Brian Moukperian, SAIT

Allan Offenberger,

Professor Emeritus of Electrical & Computer Engineering at the University of Alberta. Electing to take early retirement in 1995 to concentrate on research, he maintained an active laboratory at the UofA for many years as well as connections with the major international centres in laser fusion R&D. This involvement has led to the Alberta/Canada Fusion Energy initiative – to build a national capability in this important future energy technology based on strong working linkages with international centres.

Allan received his B.A.Sc. and M.A.Sc. degrees from the University of British Columbia and Ph.D. degree from MIT. His research program over the past 40 years has been focused on the development of high power lasers and their application to plasma and inertial fusion research

He is a Past President of the Canadian Association of Physicists; has served on many international scientific advisory & research grant committees, editorial boards, as a consultant to university, government & industrial institutions and, as an international reviewer for research proposals, research publications, university appointments & promotions.

Ryan Saunders,
Future of ET—Youths Perspective

He is also the graduate representative to the Office of Sustainability Academic Advisory Committee, which is a group dedicated to creating more sustainability learning, and research at the University of Alberta.Ryan is currently pursuing his Ph.D in Mechanical Engineering from the University of Alberta, specializing in Nanotechnology and Microelectromechanical Systems (MEMS).

His research involves microfluidic components for fluidic regulation of lab-on-a-chip devices. Ryan received his BSc. in Mechanical Engineering from the UofA in 2005.

Ryan co-founded the University of Alberta Energy Club in 2007/08, served as the graduate co-President for three terms, and is currently a member of the Energy Club's Advisory Council. During his service he helped to establish engaging panel discussions and a weekly distinguished speaker series, hosting industry leaders, academics, students, and members of the community to discuss global and local energy issues or technologies.

Mathew Sponiar,

Project Manager of EcoCar Team and is a third year Mechanical Engineering student at the University of Alberta.

A summer research term working on fuel cell technology and his involvement with the Calgary Solar Team initially sparked Mathew's interest in alternative technologies and their applications in the transportation industry. This initial interest has grown over the past two years culminating in the formation of a new student group to pilot a vehicle project known as the University of Alberta EcoCar team. The goal of this team is to increase awareness about alternative technologies through community outreach and the development of a zero emission vehicle.

Matthew believes that the students of today have the power to begin shaping the world the way they want it and that it is never too early to become involved.

PRESENTER BIOGRAPHIES

Tim Weiss,
Prospects for Cleaner Electricity

Mr. Weiss is Director, Renewable Energy and Efficiency Policy, at the Pembina Institute and a professional engineer. Tim has written numerous technical reports and development manuals on renewable energy and energy efficiency on issues at national, provincial and municipal levels as well as issues specific to First Nations' and northern contexts. He has assisted more than 20 communities at various stages of development of renewable energy projects. Tim has also worked as a renewable energy consultant examining wind energy challenges in northern communities.

Mr. Weiss is currently completing his PhD at the Universite du Quebec a Rimouski studying wind energy development in remote Canadian communities and has a master's degree in mechanical engineering from the University of Alberta.

Pat Whitten,

Rod Thompson,

Dr. Thompson is Executive Director of Alberta Infrastructure & Transportation and has over 30 years of experience, mostly in the field of transportation. He has lead the Strategic Policy Branch for the past 13 years and been with the Government of Alberta for 25 years. Prior to this, he had his own consulting company for ten years and worked for North American and international clients. Dr. Thompson received his doctorate from the University of Calgary and did undergraduate studies at the University of Western Ontario and the University of Sao Paulo, Brazil.
Formerly, Dr. Thompson managed the Strategic Policy Branch which provides policy advice to the Ministers on a wide variety of areas covering both infrastructure and transportation, or vertical and horizontal infrastructure. In addition, the Branch is responsible for strategic business planning.
Currently, Dr. Thompson is heading up two major initiatives; a 40-year strategic transportation plan for Alberta; and a high-speed rail between Calgary-Red Deer and Edmonton.

Place Holder,

Place Holder,

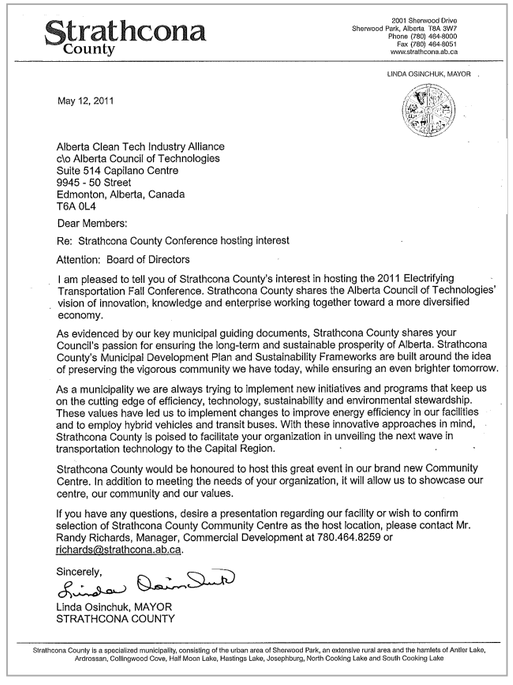
LETTER FROM STRATHCONA COUNTY'S MAYOR

Strathcona County
ECONOMIC DEVELOPMENT & TOURISM

Register now for the "ET 2011" Fall Conference and
the Alberta CleanTech Industry Convention
October 14 & 15, 2011
Festival Centre Sherwood Park

- Get informed
- Moderated Panels & Keynotes
- Nominate & elect industry sector representation
- Help shape industry & policy
- Network

REGISTRATION: www.ABCtech.ca



Strathcona County

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LINDA OSINCHUK, MAYOR

May 12, 2011

Alberta Clean Tech Industry Alliance
c\o Alberta Council of Technologies
Suite 514 Capilano Centre
9945 - 50 Street
Edmonton, Alberta, Canada
T6A 0L4

Dear Members:

Re: Strathcona County Conference hosting interest

Attention: Board of Directors

I am pleased to tell you of Strathcona County's interest in hosting the 2011 Electrifying Transportation Fall Conference. Strathcona County shares the Alberta Council of Technologies' vision of innovation, knowledge and enterprise working together toward a more diversified economy.

As evidenced by our key municipal guiding documents, Strathcona County shares your Council's passion for ensuring the long-term and sustainable prosperity of Alberta. Strathcona County's Municipal Development Plan and Sustainability Frameworks are built around the idea of preserving the vigorous community we have today, while ensuring an even brighter tomorrow.

As a municipality we are always trying to implement new initiatives and programs that keep us on the cutting edge of efficiency, technology, sustainability and environmental stewardship. These values have led us to implement changes to improve energy efficiency in our facilities and to employ hybrid vehicles and transit buses. With these innovative approaches in mind, Strathcona County is poised to facilitate your organization in unveiling the next wave in transportation technology to the Capital Region.

Strathcona County would be honoured to host this great event in our brand new Community Centre. In addition to meeting the needs of your organization, it will allow us to showcase our centre, our community and our values.

If you have any questions, desire a presentation regarding our facility or wish to confirm selection of Strathcona County Community Centre as the host location, please contact Mr. Randy Richards, Manager, Commercial Development at 780.464.8259 or richards@strathcona.ab.ca.

Sincerely,

Linda Osinchuk, MAYOR
STRATHCONA COUNTY

Strathcona County is a specialized municipality, consisting of the urban area of Sherwood Park, an extensive rural area and the hamlets of Antler Lake, Ardrossan, Collingwood Cove, Half Moon Lake, Hastings Lake, Josephburg, North Cooking Lake and South Cooking Lake

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EMC MEC Electric Mobility Canada Mobilité électrique Canada

CCUVS

Faculty of SCIENCE University of Alberta

Strathcona County ECONOMIC DEVELOPMENT & TOURISM

MARKETING

APPI Alberta Professional Planners Institute

This event is bullfrogpowered with 100% green electricity

MOTIVE

TEC Edmonton

university of alberta energyclub

Consulting Eng of AB

CCAT CALGARY COUNCIL FOR ADVANCED TECHNOLOGY
Bringing technology and business together

ET2011

Electrifying Transportation

ABOUT THE ALBERTA COUNCIL OF TECHNOLOGIES

Diversifying Alberta's economy through technology. ABCtech encourages the formation of local technology-enterprise networks and conducts research and public forums for demystifying science and technology; to help advance the commercialization of emerging and potentially disruptive technologies.

ABCtech is a nonprofit organization that relies almost solely on volunteer efforts. We invite you to subscribe to our website and receive announcements regarding upcoming public forums and continue to stay informed and engaged.

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HOW DID WE DO?

Please fill out and return your Feedback Form to the registration desk as you exit

Registration opens soon for
Edmonton's "ET" 2011
October 14 & 15, 2011 at
Sherwood Park's **Community Centre**
Registration: www.ABCtech.ca

About Car Designer Darren Mckeage

Darren McGeage is part owner and VP of Design of Calgary based, Motive Industries. McKeage is a graduate of the Alberta College of Art and Design and the Automotive Design Masters Course with Distinction at Conventy Universtiy in the UK. Besides designing the Myers Motor Duo, Mckeage has also designed the Motive Kestrel and Switch. Darren has kindly allowed the use of his sketches to dress the "et 2011" program. Thanks Darren!