

FESTIVAL of BIG IDEAS – an EXPO of the Region’s innovations and innovators

Where Startups and Enterprise collide. An *outdoor Festival* that explores how the future will be defined through a head-on collision of progressive, reinventionalist incumbents and punk rock insurgents. Featuring imagineers and thought leaders from organizations who are leveraging innovation – redefining the Metro Edmonton Region in the 21st century.



June 9th, 2017
Edmonton Research Park
EDMONTON
An Exposition of the
Region’s Innovations
& Innovators

Advanced Technology Centre

9650 20 Ave NW, Edmonton
Edmonton Research Park

11:30AM - 8:30PM
Friday, June 9th

Exhibits, demonstrations, presentations of the Region’s innovators in several industry ZONES:

BioTech & Health
InfoTech & Telecom
Cleantech & Energy
Education & Research
Ecosystem & Government
AgriTech & Food Processing
Manufacturing & Automation

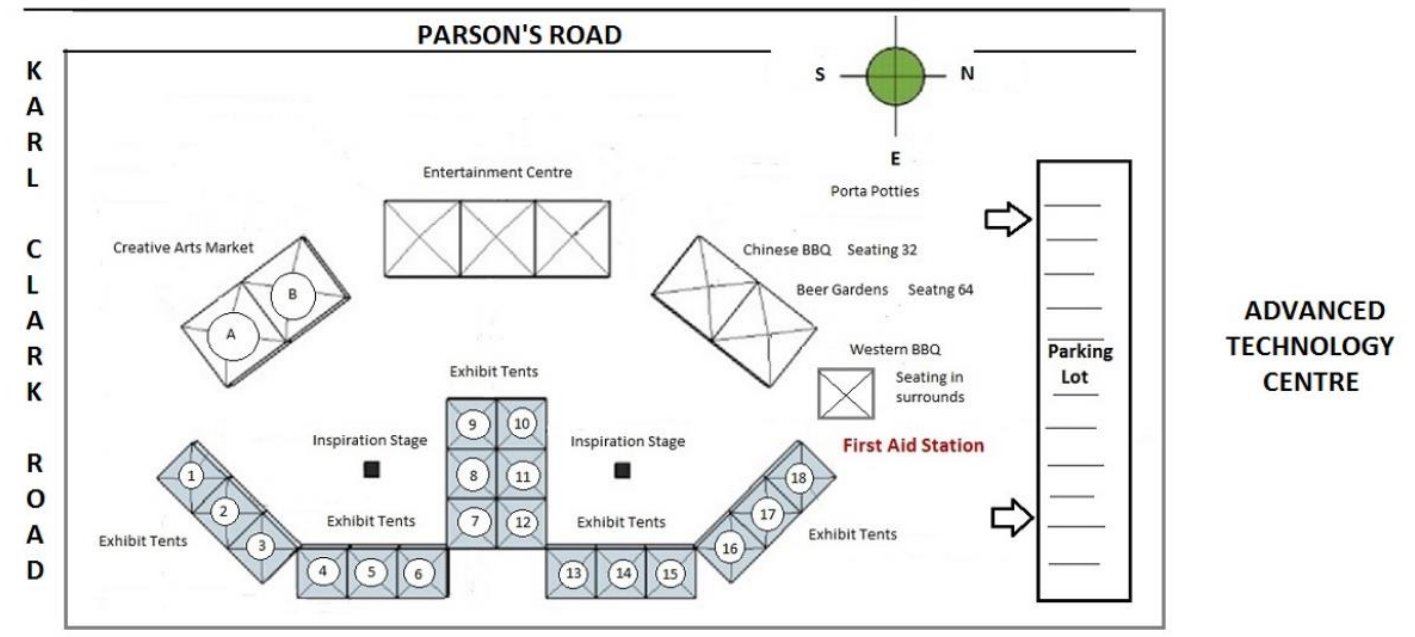
Prime Features

- **Big and Very Big Idea** presentations throughout the day from the main stage, ideas that are transforming industries and professions AND three **Big Vision Keynotes:** Laua Kilcrease – Alberta Innovates, Bill Whitelaw – June-Warren-Nickles, Paula Simons – Edmonton Journal
- **Innovation Zones** of corporate exhibits with stages for entrepreneur pitches, industry messaging, and increasing public visibility of the Region’s emerging technologies
- **Networking** with the Region’s innovators, researchers and entrepreneurs, decision makers and policy influencers, plus the innovation system’s service suppliers
- **Creative Arts Market** of vendors of handicrafts, industrial arts, original and upcycled artwork, 3-D printing and maker-space objects, and more
- **Inspiration Stages** for greetings and messaging, public education and entertainment
- **Creative Entertainment** featuring a unique light show and engaging youth in Celebrating the Future
- **On-site Studio** for live webcasting of interviews, entertainment plus a roving commentator
- **Sumptuous Chinese and Western BBQs plus a Beer Garden** for relaxing and building relationships
- **Free admission and parking** adjacent to another public Festival attended by thousands!



The world’s premiere Green Carnival & Festival **June 8-11th**. Leading the way in clean technology ideas! Located at the parking lot of the Servus Credit Union headquarters.

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FESTIVAL PROGRAM

Exhibitor’s locations are included in the Festival’s folder including sponsors, schedule and site map.

AM – Set-up Creative Arts Market, Exposition, Webcasting Studio, Entertainment Centre

11:30 Festival Opening, Exposition and BBQs
 12:00 Big Ideas – every 15-minutes, for Creating the New Alberta! through until 6:00pm
 3:00 Beer Garden Opens
 5:30 Evening Chinese & Western BBQs

6:00 VERY Big Ideas – every 15-minutes

- Going Global – Klaas Rodenburg
- Technology Credit Union – Don Diduck
- When Machines Decide – Ken Bainey
- Engaging Youth – Terry Godwaldt

7:00 KEYNOTES :

- Laura Kilcrease – Alberta Innovates
- Bill Whitelaw – June Warren Nickles
- Paula Simons – Edmonton Journal

8:00 Celebration of the Future
 8:30 Wrap-up and Good-night!

PRICING

FREE Public admission

Industry Zones – free parking adjacent to site

20’ x 20’ Shared Exhibitor suite – 4 exhibits = \$600
 1-Exhibitor suite - \$150 ½-Exhibitor suite - \$100

Each Exhibitor Suite – 10’ reserved in a white canvas, 4-flapped tent and Includes a white linen, draped 8’ display table and 2 folding chairs. Logos on Handbill.

Creative Arts Market – free parking adjacent to site
 20’ x 30’ Shared Exposition space \$100/exhibit

Extra: Power (\$25)

Now accepting Industry Zone Leaders and Exhibitors, Advertising and Sponsors. CONTACT – (780) 990-5874 or TF 1-866-241-7535
FOR MORE & TO REGISTER visit ABCtech.ca